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MADE IN
THE UK

Milwood's Growth Newsletter

MILWOOD
GROUP



EDITION 19



Incredible Sim 16 Sliding Door Glass Room

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Incredible Simplicity 16

CASE STUDY

Glass Room Installation Featuring our Glass Sliding Door in Hay on Wye, Wales, installed by our Trade Partner Greenspace Living

Milwood Group offers high-quality, cost-effective products and services with unrivalled benefits. Our 10-year warranty offers full peace of mind, and optional upgrades allow our Trade Partners to upsell and maximise profit margins while enhancing your customer's outdoor living experience.

Greenspace Living, a Milwood Trade Partner, recently completed a stunning outdoor living space in Hay on Wye, Wales. The project featured a Simplicity 16 Glass Room with polycarbonate roofing panels, 28mm fixed glass panels, and 8mm glass sliding doors. The result is a durable and cost-effective space that can be enjoyed all year round.

Greenspace Living is a talented team of installers who are passionate about creating beautiful outdoor living spaces and we take pride to have them as a Trade Partner.

The Simplicity 16 Glass Room is a versatile system that can be customised

to fit any home. In this case, Greenspace Living used the system to create a spacious and inviting event space at a local village hall. The hall had previously been limited in its ability to host events due to a lack of space, but the Simplicity 16 Glass Room provided the additional space that was needed.

The glass room is made of opal polycarbonate roofing panels, glass fixed panels, and glass sliding doors. It provides UV protection, natural light, and panoramic views.

The glass room is a great addition to the village hall, and it has already been used for a variety of events, including weddings, parties, and community gatherings. The space is both spacious and inviting, and it provides a perfect setting for people to gather and enjoy each other's company.

The sheltered space is ideal for outdoor events, with ample room for several tables and benches. The glass sliding

doors make it easy to open up the space, creating a seamless integration between the indoor and outdoor spaces. This makes the area feel more spacious and inviting, as if the indoors and outdoors are one.

On a sunny day, the opal polycarbonate roofing panels diffuse the light, creating a soft and even glow. This helps to reduce glare and create a more comfortable space while the glass panels allow for plenty of natural light. Combined, this can help to improve the mood and productivity of people who use the space.

They also provide excellent insulation, which can help to keep the space warm in the winter and cool in the summer. As a result, the combination of opal polycarbonate roofing panels, glass panels, and sliding doors creates a multi-functional year-round solution. The space can be used for a variety of purposes, such as dining, socialising, or work-related events.

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Dear Milwood Group Trade Partners & Friends,

We hope you're enjoying the summer weather! It's been a great month for the outdoor living solutions trade, with demand from customers continuing to drive sales for our Trade Partners. We've put out some great content this month that could benefit you, from news posts and magazine features to unique case studies.

One of our most recent articles is our case study on a Simplicity 16 Glass

Room. This cost-effective solution is perfect for customers on a stricter budget, without any compromise on quality or style. More on this below!

We hope you'll take some time to read our latest content. And if you have any questions, please don't hesitate to contact us.



Installed by:	Greenspace Living
Location:	Hay on Wye, Wales
Product:	Simplicity
System:	Simplicity 16 Glass Room
Roof:	Opal Polycarbonate Roofing Panels, 28mm Fixed Panels, 8mm Sliding Doors
Size:	12.8m x 4m
Colour:	RAL 9016 White Semi-Gloss
Drainage Detail:	40mm Internal Downpipes

New Lightweight Fixed & Top Frames Now Available

on Latest Trade Partner Price List

Product innovation and cost-effective solutions are extremely important to us at Milwood Group. We are committed to providing our Trade Partners with the highest quality aluminium designs for their customers. That's why we've been working closely with trusted suppliers and our production team to ensure our new Fixed Frames & Top Frames are the best on the market.

These lightweight single-glazed frames are made from high-quality T6 6063 grade aluminium and built to last in a variety of applications. Whether you're looking for a Top Frame to protect your outdoor furniture and living space in times of poor weather or to create a new space such as a Glass Room for entertaining; our new frames are the perfect solution.

Here are some of the benefits our Top and Fixed Frames can offer a veranda, canopy, carport, or glass room installation:

- Increased privacy:** Increased privacy by blocking out prying eyes
- Improved security:** Improves security by making it more difficult for burglars to access
- Aesthetics:** These Frames can add to the overall aesthetical value of an outdoor space
- Shelter from the elements:** They provide shelter from the sun, rain, snow, and wind. This allows you to enjoy an outdoor space all year round, regardless of the weather.

Our Fixed Frames use 8.8mm laminated glass with a smart profile and single glazed frame design. Primarily used to enclose the verandas side walls, they make a perfect addition to any glass room upgrade, but they can also be used to create a semi-enclosed system. Their lightweight yet durable design provides hassle-free installation and peace of mind for customers for many decades.

Top Frames, also known as a cheese frame on a veranda, canopy, carport, or glass room, are part of the structural framework that supports the installation of side panels by creating an infill between the glass sliding doors and Fixed Frames. Designed to be highly robust, they also make an ideal solution for providing additional shelter from the elements for open-plan and semi-enclosed systems.

In addition to their superior quality and extreme durability, our new frames are also very cost-effective. We believe that everyone should be able to benefit from high-quality aluminium designs, and that's why we've worked hard to keep our prices competitive.

If you're looking for a new Top or Fixed Frame for your customer's outdoor living space, be sure to enquire today and contact us on **0333 305 5272** or email sales@milwoodgroup.com.



Introducing the A-Fence

Manufactured entirely out of aluminium, A-Fence will revolutionise the fencing market.

Requiring very few components to achieve an effective and robust installation, the fire-safe A-Rated aluminium design will be catching the eyes of architects, developers and, of course, homeowners across the country.

Benefits include:

- Fire resistant
- Water resistant
- 60 years lifespan
- Maintenance free
- 2 colours available

50mm Slats
100mm Slats
150mm Slats

120mm Interlocking Slats

For more information:
0333 305 5272
sales@milwoodgroup.com

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www.milwoodgroup.com

The A-Fence Aluminium Fencing Milwood Group Feature in July-August Copy of Landscape & Urban Design Magazine

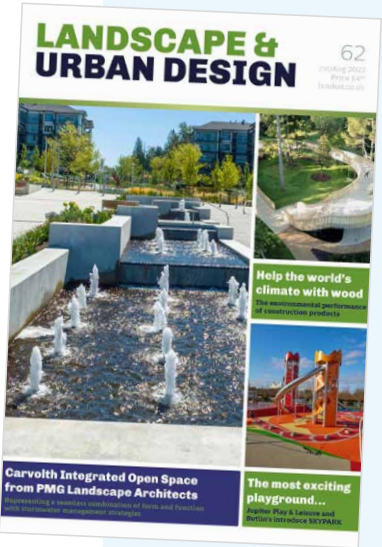
Milwood Group are extremely pleased to share with you our recent feature in the July-August 2023 issue of BAL's Landscape & Urban Design Magazine.

Following the launch of our new A-Fence profile, the Interlocking Board, we have been keen to share the new innovative designs with our existing Trade Partners, while also exploring new audiences who may be seeking such a cost-effective and futureproof solution to incorporate into their range. Landscapers, home

improvement professionals, and homebuilders, to name just a few.

The quarter-page advertorial feature can be found on Page 16 and highlights some of the key information and benefits regarding A-Fence. This simple yet snappy advert also showcases some of the fantastic design options and board sizes available for your customers to choose from, and the incredible effect this revolutionary system could have on your range.

If you wish to further discuss A-Fence Aluminium Fencing solutions with us further, please call the Milwood Group team on **0333 305 5272** or email sales@milwoodgroup.com.



LANDSCAPE & URBAN DESIGN

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Fantastic Canopy Sim 35

CASE STUDY

Installation Featuring Bespoke Projection Specification in Ely, Cambridge, installed by our Trade Partner Cambridge Canopies

Milwood Group is a leading supplier of high-quality aluminium outdoor living solutions to trade partners across the UK & Ireland. We offer various cost effective products, including verandas, canopies, carports, and fencing solutions.

Our extensive network of qualified Trade Partners continues to grow as we continue to pave the way to success within the industry.

The team at Cambridge Canopies was recently tasked with a very unique project in Ely, Cambridge.

The brief called for the installation of a Fantastic Canopy Simplicity 35 that featured bespoke projection specifications from the homeowner.

Cambridge Canopies are a team of experienced professionals with a wealth of experience and expertise in installing our aluminium outdoor living solutions.

They have a proven track record of success, and they provide incredible service to their customers.

The Simplicity 35 canopy is located in the rear garden, projecting from a side elevation of the home.

The patio space will now benefit from the sheltered area, as homeowners will be able to safely invite the great outdoors into their home all year round, without fear of the elements, from multiple access points throughout the home.

Due to the bespoke specification required, the importance of our modular, highly versatile, and durable aluminium systems played a key role in the homeowner's decision-making process.

We often require our systems to overcome restrictions created by homes and gardens, as no two properties are built the same.

A superb domestic canopy installation in RAL 7016 anthracite grey textured powder coat with opal polycarbonate roofing panels can add significant value to a property, both financially and aesthetically for decades.

The anthracite grey finish is a timeless and elegant choice that will complement most properties, and the opal polycarbonate roofing panels provide excellent UV protection, while also allowing natural light to filter through.

This creates a bright and airy space that is perfect for al fresco dining, entertaining, or simply relaxing.

Thanks to careful planning and execution combined with expert know-how from our Trade Partner Cambridge Canopies – this Fantastic Canopy Simplicity 35 featuring bespoke projection specification has led to some very happy homeowners!

Maximise Your Marketing

Get Involved With Milwood Group Trade Partner Marketing

As part of our exclusive Milwood Group Trade Partner program, we are committed to providing all the marketing tools that you need to skyrocket your outdoors living solutions installation business!

Want to be featured in our newsletter or in the 'Recent Projects' section on our website?

Have you got some great installations that you want to showcase or canopies that were tricky to install?

Or anything that you want others to see?

Just send us the photos and a description to sales@milwoodgroup.com and our marketing team will get in touch with you.

Here's a testimonial from Robin at Canopy Pro Limited, a Milwood Group Trade Partner, on the benefits he has seen from the marketing work we do together:

"I've seen a lot of enquires come in from general Google searches, showing a positive reflection of the images I've been sending which is definitely worth doing. Having my installations on the Milwood website is generating more enquires for me and especially with the big platform they have, the free marketing exposure is great!"

Milwood Group has always been dedicated to providing our Trade Partners with the best platform for marketing our products from. This year will see us to begin to use social media to its fullest capabilities in order to take advantage of the new opportunities available as we celebrate your success by sharing your installations and case studies.

Send us photographs and videos of your latest installations along with as much detail on the projects as you can and your business will feature in our website, newsletter, social media, and e-mail marketing campaigns!

With our large digital audience, your business will immediately benefit from the reach and exposure we can provide, completely free of charge!

Get in touch with our marketing team today on 0333 305 5272 or sales@milwoodgroup.com to talk about how we can work together to increase your business.

SEND US
photographs and
videos of your latest
installations along with
as much detail on
the projects



Installed by:	Cambridge Canopies
Location:	Ely, Cambridge
Product:	Simplicity
System:	Simplicity 35
Roof:	Opal Polycarbonate Roof Panels
Size:	5.805m x 4.6m (1.9m X 1.805m)
Colour:	RAL 7016 Anthracite Grey (Textured)
Drainage Detail:	External Downpipes

*Create comfortable,
stylish, and functional
covered areas for customers
that can protect from all
weather conditions*



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