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MADE IN
THE UK

Milwood's Growth Newsletter

MILWOOD
GROUP



EDITION 20



A Sleek Simplicity 6 Veranda in Essex

See page 6

In this
issue:

Delightful Sim 35
Carport
Page 4

Enhance Your
Showrooms with
A-Fence marketing
Page 5



CONTENTS

Case Study - Bespoke Coloured Veranda, Wokingham, Berkshire	Page 3
Delightful Sim 35 Carport, Kirton Lindsey, Gainsborough	Page 4
Enhance Your Showroom and Generate new Lead with A-Fence marketing	Page 5
Case Study - Sleek Sim 6 Veranda, Romford, Essex	Page 6
Maximise Your Marketing	Page 7

Dear Milwood Group Trade Partners & Friends,

As summer comes to a close in September, it is safe to say that the demand for outdoor living solutions remains high. Our Trade Partners have had an extremely successful month in August, with a number of successful installations taking place across the UK & Ireland as a result.

In case you are interested in diversifying your product range, and have noticed that we have been updating our A-Fence

range, we would be delighted to discuss these updates with you in greater detail, and there is no better way to do this than with a visit to our showroom. Should it be more convenient for you, we would be happy to arrange a meeting at your headquarters or showroom.

If you have any questions, please don't hesitate to contact us.

Bespoke Coloured Veranda

CASE STUDY

Milwood Group Supply Bespoke RAL Colour to Veranda Project in Wokingham, Berkshire, installed by our Trade Partner Zenith Canopies UK

Discover our range of versatile and affordable outdoor living solutions designed for Trade Partners in the UK and Ireland. We understand the importance of offering high-quality products that meet your customers' specific needs, and we're here to help you deliver on that promise.

Take a look at our latest project in Wokingham, Berkshire, where we partnered with Zenith Canopies UK to supply a stunning Simplicity 6 Veranda in a captivating RAL 6034 Pastel Turquoise Semi-Gloss. This unique colour choice seamlessly integrates into the traditional home, adding a contemporary touch that enhances both the aesthetic appeal and the property value.

The homeowner clearly had a vision in mind for their ideal living space, whether it was to suit their own personal preference, the property, or the surrounding environment. The Pastel Turquoise colour seamlessly integrates into the traditional home, offering a

contemporary finish that adds additional value both aesthetically and financially.

With our in-house manufacturing process, which includes our own state-of-the-art powder-coating facility, we have the ability to supply all veranda, canopy, and carport systems in any RAL Colour with a Textured or Semi-Gloss finish. This means you have the freedom to create a truly one-of-a-kind outdoor living space that perfectly reflects the personality of your customers.

We offer several highly popular colours options as standard, but these bespoke projects are a great way for our Trade Partners to maximise their profit margins. These bespoke colours are also supported by a wide range of additional upgrades for a complete outdoor living experience.

If you're feeling inspired by this project, please enquire to see how we can support you with this in the future, including bespoke samples and tailored

Marketing support. Simply call us on **0333 305 5272** or email via sales@milwoodgroup.com.

Contact us today to learn more about our products and services



ZENITHTM
Canopy Structures Limited

Installed by:	Zenith Canopies UK
Location:	Wokingham, Berkshire
Product:	Simplicity Veranda
System:	Simplicity 6
Roof:	6mm Clear Glass Roof Panels
Size:	4m x 3m
Colour:	RAL 6034 Pastel Turquoise Semi-Gloss

Delightful Carport

CASE STUDY

Free-Standing Simplicity 35 Carport Installation in Kirton in Lindsey, Gainsborough, installed by our Trade Partner Alfresco Canopies

Milwood Group are a leading-supplier of bespoke and versatile aluminium outdoor living solutions such as verandas, canopies, carports and more. With a strong network of over 350 Trade Partners across the UK & Ireland, we're well-equipped to handle the demands of your business.

This recent Simplicity 35 carport was installed by one of Milwood Group's dedicated Top Trade Partners, Alfresco Canopies. The team at Alfresco are an experienced team of professionals who have a proven track record of delivering high-quality installations. The installation process was quick and efficient, and the Alfresco Canopies team was friendly and helpful throughout.

Alfresco Canopies have partnered with us for several years now across a wide variety of veranda, canopy, carport, and glass room projects, sharing a great deal of success in that period.

The Simplicity 35 carport by Milwood Group is a versatile and stylish solution for protecting your vehicles from the

elements. The carport is made from durable aluminium and finished in a fine textured powder-coat, which will offer decades of high-quality and aesthetically pleasing finish.

Installed at the top of the driveway and projecting outwards from the garage, this free-standing system is supported by a Goal Post to provide a safe and secure fixing into the driveway.

The Sim 35 is made from durable aluminium and is finished in a fine textured powder-coat, the system adds value both aesthetically and financially, as it also offers a minimum life expectancy of around 60 years and 10 year manufacturer warranty, it makes for a highly effective worthwhile long-term investment.

Not only does it make for an effective shelter solution for your customers vehicles, but it can double up as additional area for sheltered outdoor storage, or even to maximise their outdoor living space. The bronze polycarbonate roofing panels provide

year-round protection from the sun, rain, and snow, while the low maintenance requirements make it a hassle-free addition to your home.

The customer who had the Simplicity 35 carport installed was very happy with the results. They said that the carport was exactly what we were looking for after seeing a similar system previously installed through our unbranded brochures. If you are looking for a carport that will provide years of reliable service, the Simplicity 35 is a great option.

We're delighted with the outcome for this project, our system is truly complimented by the installation services our Trade Partners provide, such as Alfresco Canopies. We look forward to partnering with their team again soon.

To find out more about our range of outdoor living solutions, or to enquire about becoming an exclusive Milwood Group Trade Partner, please call the team on **0333 305 5272** or email sales@milwoodgroup.com.

Installed by:	Alfresco Canopies
Location:	Lindsey, Gainsborough
Product:	Simplicity
System:	Simplicity 35
Roof:	Bronze Polycarbonate Roofing panels
Size:	6m x 6m
Colour:	RAL 9016 White Textured
Upgrades:	Goal Post System, External Downpipes



Enhance Your Showrooms

and Generate New Leads with our Unbranded A-Fence Wallpaper and Samples

If you're looking to incorporate A-Fence into your range of outdoor living solutions or to generate new leads, our new unbranded A-Fence wallpaper and samples are a great way to enhance your showroom and support the conversion process with your customers.

If you wish to further discuss A-Fence Aluminium Fencing solutions with us further, please call the Milwood Group team on **0333 305 5272** or email sales@milwoodgroup.com.

Interlocking Aluminium Fencing



FULLY
MODULAR
DESIGN

3 Different Slatted Aluminium Fencing

Matching Aluminium Gate



Sleek Simplicity 6 Veranda

CASE STUDY

A Modern Domestic Home in Romford, Essex,
installed by our Trade Partner Essex Verandas

Milwood Group offers a wide range of versatile design benefits through its aluminium veranda, canopy, carport, and fencing systems. An effective result can sometimes be achieved by taking a simple yet stylish approach to meet the customer's specific requirements. No matter what your needs are, you can often find the perfect solution to suit your customer's needs with us.

This recent project in Romford, Essex, is a fantastic case and point in which the design of our Simplicity 6 veranda offers a contemporary aesthetic that truly complements the modern home. Installed by our Trade Partners at Essex Verandas, the homeowner can now look forward to a greater outdoor living experience year-round, without fear of the elements.

Essex Verandas have partnered with Milwood Group for several years now with many successful projects under their belts, their first-class service and

installations using our systems have led to continuous customer satisfaction.

The veranda has been installed to the rear elevation of the property, in a private garden space that benefits from a delightful patio area. This veranda system, with a footprint of 5m wide and an overall projection of 3m, provides ample shelter for a lovely set of outdoor furniture, making it ideal for al fresco dining, relaxing, or hosting events.

The 6mm Toughened Clear Glass will help reduce the sound of rain and protect users from falling debris such as leaves in wet and windy climates, while still allowing for panoramic views and ample natural lighting to fill the outdoor living space in the summer months.

The system is securely fixed to the home via a wall plate to provide a safe and robust structure. The system is Powder-coated in our most popular RAL 7016 Anthracite Grey Textured finish,

which provides decades of high-quality protection and allows the system to seamlessly integrate with the home.

We're thrilled with the outcome of this veranda project, and the homeowner is already making the most of their new outdoor living space. Essex Verandas has a long-standing reputation for high-quality installation, and we look forward to supporting their continued success.

To find out more about our range of outdoor living solutions, or to enquire about becoming an exclusive Milwood Group Trade Partner, please call the team on **0333 305 5272** or email sales@milwoodgroup.com.



Essex Verandas

Installed by:	Essex Verandas
Location:	Romford, Essex
Product:	Simplicity
System:	Simplicity 6
Roof:	6mm Clear Glass Roof Panels
Size:	5m x 3m
Colour:	RAL 7016 Anthracite Grey (Textured)
Upgrades:	External Downpipes

Maximise Your Marketing

Get Involved With Milwood Group Trade Partner Marketing

As part of our exclusive Milwood Group Trade Partner program, we are committed to providing all the marketing tools that you need to skyrocket your outdoors living solutions installation business!

Want to be featured in our newsletter or in the 'Recent Projects' section on our website?

Have you got some great installations that you want to showcase or canopies that were tricky to install?

Or anything that you want others to see?

Just send us the photos and a description to sales@milwoodgroup.com and our marketing team will get in touch with you.

Here's a testimonial from Robin at **Canopy Pro Limited**, a Milwood Group Trade Partner, on the benefits he has seen from the marketing work we do together:

"I've seen a lot of enquires come in from general Google searches, showing a positive reflection of the images I've been sending which is definitely worth doing. Having my installations on the Milwood website is generating more enquires for me and especially with the big platform they have, the free marketing exposure is great!"

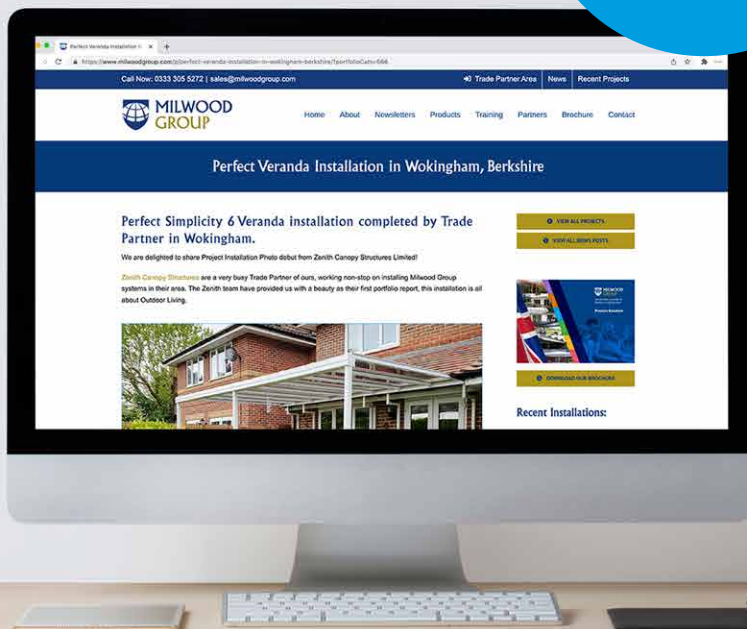
Milwood Group has always been dedicated to providing our Trade Partners with the best platform for marketing our products from. This year will see us to begin to use social media to its fullest capabilities in order to take advantage of the new opportunities available as we celebrate your success by sharing your installations and case studies.

Send us photographs and videos of your latest installations along with as much detail on the projects as you can and your business will feature in our website, newsletter, social media, and e-mail marketing campaigns!

With our large digital audience, your business will immediately benefit from the reach and exposure we can provide, completely free of charge!

Get in touch with our marketing team today on **0333 305 5272** or sales@milwoodgroup.com to talk about how we can work together to increase your business.

SEND US
photographs and
videos of your latest
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DO YOU HAVE ANY NEWS?

If you would like to showcase your next project or have further news about your company that would benefit our trade partners or readers please email sales@milwoodgroup.com.

*Create comfortable,
stylish, and functional
covered areas for customers
that can protect from all
weather conditions*



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GROUP**

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