

November 2023

MADE IN
THE UK

Milwood's Growth Newsletter

MILWOOD
GROUP



EDITION 23



A Small Wonder with a Victorian Upgrade

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Wonderful Sim
6 Veranda
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our new heaters!
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New install - Simplicity 6 Veranda

Stunning Simplicity 6

Veranda Installation with Gallow Bracket Solution and Poly-Infill in Finchampstead, Wokingham, installed by our Trade Partner Zenith Canopies

CASE STUDY

Milwood Group takes pride in enhancing outdoor living with our elegantly designed veranda systems.

Nestled in the charming town of Finchampstead, Wokingham, this recent project showcases the exquisite Simplicity 6 Veranda, installed with precision by our esteemed Trade Partner, Zenith Canopies.

Embodying the pinnacle of design and functionality, this installation is a perfect example our commitment to delivering unparalleled quality and service.

Zenith Canopies, an expert Trade Partner of Milwood Group, specialises in the installation of our top-tier outdoor living systems. Their expertise in creating functional, aesthetically pleasing outdoor spaces is a testament to their dedication and craftsmanship.

Zenith's role is pivotal in bringing our vision to life, ensuring each project

culminates in a seamless fusion of beauty and utility.

This installation of this Simplicity 6 Veranda was all about smart solutions, with technical expertise and design finesse.

Zenith Canopies skilfully navigated the architectural hurdles of the property using bungalow brackets to integrate the veranda with the existing structure. The solution addressed the disparity between the flat roof extension and the main house, achieving a harmonious blend that is as visually appealing as it is functional.

From a design standpoint, this project also stands out with its use of 6mm Clear Toughened Glass that offers panoramic views and natural lighting. The glass cut-out section around a downpipe and a protruding pillar, sealed with poly-infill, demonstrates the attention to detail that Zenith Canopies and Milwood Group are renowned for.

The result of this collaboration is nothing short of spectacular. The Anthracite Grey powder-coated finish of the Simplicity 6 Veranda seamlessly integrates with contemporary charm, complementing the home's aesthetics while providing a durable shield against the elements. The homeowner is thrilled with the finished product which echoes our desire to transform outdoor living spaces.

We're delighted with the results displayed in this case study on Zenith Canopies, their dedication and expertise continue to elevate the standard of outdoor living.

If you'd like to explore our range of outdoor living solutions or require the services of Zenith Canopies for an upcoming project, please contact us. Call 0333 305 5272 or email sales@milwoodgroup.com.

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Dear Milwood Group Trade Partners & Friends,



As we transition into December, Milwood Group extends warm regards to our valued and prospective Trade Partners. As the year comes to a close, we are eager to share glimpses of what lies ahead, including a preview of the festive spirit.

A gentle reminder: in preparation for the upcoming holiday season, Milwood Group will be closed from December 22nd, reopening our doors on January 2nd. Deliveries will resume promptly from January 3rd. We appreciate your understanding and look forward to continuing our collaborative journey in the new year.



Installed by:	Zenith Canopies
Location:	Finchampstead, Wokingham
System:	Simplicity 6
Roof/glazing:	6mm Clear Toughened Glass
Length & projection:	11.58m x 3.2m
Colour:	RAL 7016 Anthracite Grey
Drainage:	Downpipes
Bespoke:	Bungalow Brackets (externally sourced)

Delightful Simplicity 16

CASE STUDY

Canopy Installation with a Victorian Upgrade and Short Projection in Gloucester, Gloucestershire

Milwood Group stands at the forefront of crafting exquisite aluminium outdoor living solutions across the UK & Ireland. As the leading manufacturer, we pride ourselves on enriching outdoor spaces with our innovative designs and superior craftsmanship. In Gloucester, our expertise was on full display in a recent collaboration with esteemed Trade Partner, Canopy Pro Ltd, which saw the installation of our signature Simplicity 16 system.

Our portfolio extends beyond just one product; it encompasses a diverse range of verandas, canopies, carports, glass rooms, and aluminium fencing solutions. This wide array of offerings is available to our network of Trade Partners, who enjoy the benefits of our systems' extreme versatility, modular designs, and robust durability. We deliver peace of mind with systems that boast a minimum life expectancy of 60 years and are backed by a 10-year manufacturer guarantee.

In this particular project, we worked closely with Canopy Pro Ltd. Our

relationship with them, spans several decades with many successful installations. Canopy Pro's commitment to excellence and detailed craftsmanship aligns with our mission to transform outdoor living spaces.

The short 2m x 2m projection proves size does not restrict elegance. Tucked neatly into a charming outdoor area, this canopy demonstrates that even in bustling cities where garden space is often minimal, Milwood Group's solutions can create a serene retreat. It perfectly reflects the adaptability of our designs, catering to those with compact spaces without compromising on the beauty or functionality of their outdoor experience.

Our Victorian Upgrades added a touch of classic charm to the modern structure. The inclusion of Victorian Gallow Brackets and Base Casters elevated the visual appeal, blending historical elegance with contemporary design.

Complementing this was the sophisticated finish of RAL 7016

Anthracite Grey Powder-Coat, providing a sleek and durable exterior. The 16mm Opal Polycarbonate Roof Panels not only added an aesthetic flair but also ensured durable protection, balancing translucency with strength.

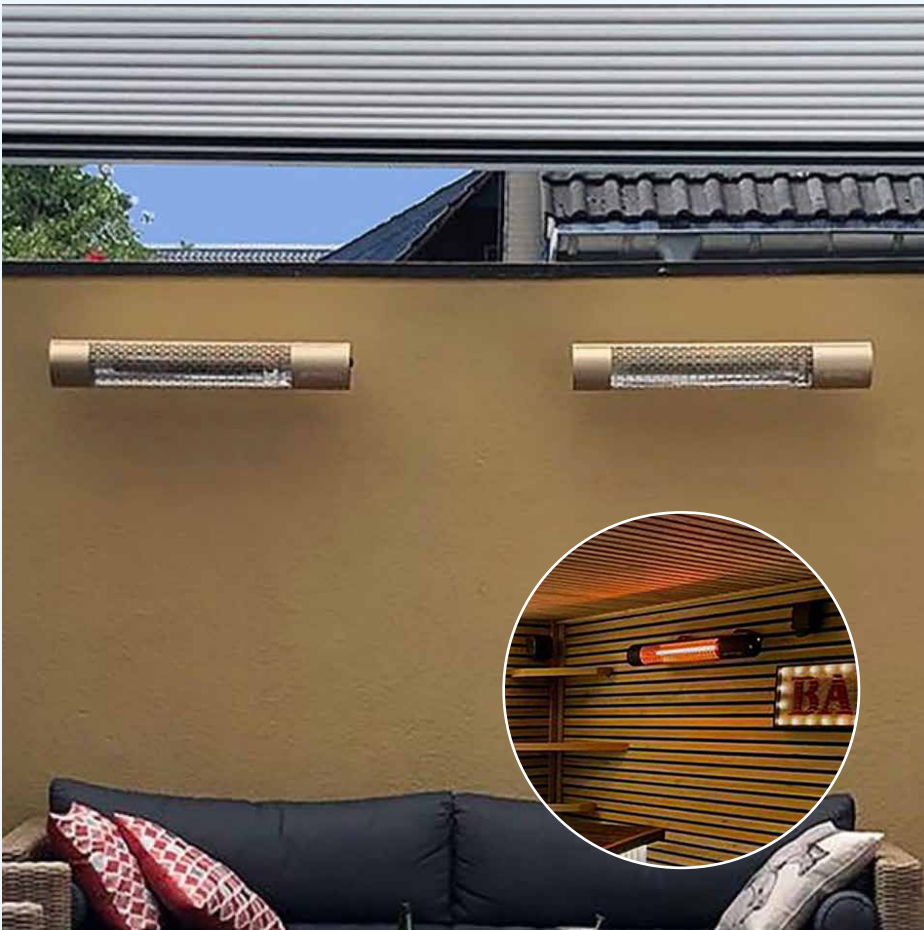
The homeowner is delighted with the outcome. This installation not only enhanced the property's value but also the homeowner's lifestyle, offering a functional and beautiful outdoor space. It stands as a testament to the great work and dedication of Canopy Pro.



Installed by:	Canopy Pro Ltd (Trade Partner)
Location:	Gloucester, Gloucestershire
System:	Simplicity 16
Roof/glazing:	16mm Opal Poly Roofing Panels
Length & projection:	2m x 2m
Colour:	RAL 7016 Anthracite Grey Powder-Coat (Textured)
Upgrades:	Victorian Upgrades

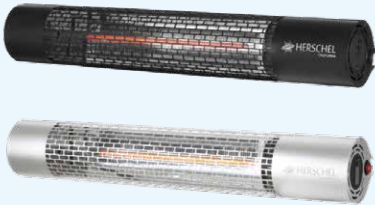
Keep Warm

all year round with our California Heaters!



TECHNICAL SPECIFICATIONS

Brand	Herschel
Product Weight (kg)	3.6
Depth (mm)	135
Height (mm)	125
Width (mm)	780
Wattage (w)	2000
Cable Length (m)	2
IP Rating	IP65
IEC Class Protection	Class I
Suitable for Bathrooms	Not Suitable
Outdoor Heat Area – Max (m²)	9
Outdoor Heat Area – Min (m²)	5
Room Size – Modern Insulation (m²)	14
Room Size – Poor Insulation (m²)	8



Elevate outdoor living projects with our California Heaters, a pinnacle of style and functionality. This page has all the information you need on the California Heating System – including colour options and technical information.

Versatile Warmth: Enjoy instant, powerful, and comfortable heat in various settings, from home to commercial areas.

Stylish Design: Enhance outdoor spaces with the sleek and contemporary aesthetics.

Silent Operation: Experience quiet and efficient heating without disrupting the ambient environment.

Flexible Placement: Wall-mount or use a portable stand for adaptable positioning, ensuring optimal comfort.

Energy Efficiency: Achieve environmentally friendly warmth, with mirror aluminium reflectors minimizing heat loss.

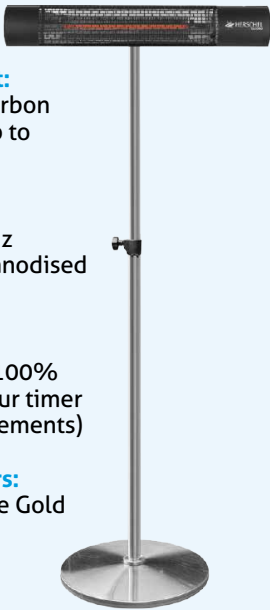
A pinnacle of outdoor heating innovation that seamlessly blends style with functionality. This state-of-the-art 2kW heater boasts a zero-maintenance design, elevated by a high-quality anodised finish, setting a new standard for outdoor comfort.

Heating Element: Ultra long life Carbon heating lamp (up to 10,000 hours)

Voltage: 220 – 240V 50 Hz
Body: Extruded anodised aluminium

Remote Control: 2 power levels (100% & 50%) & 24 hour timer (24 x 1 hour increments)

Available Colours: Black, Silver, Rose Gold



ENHANCE YOUR PROJECTS TO MAXIMISE YOUR CUSTOMERS EXPERIENCE:

Year-Round Enjoyment: California heaters ensure your outdoor spaces are usable in all seasons, maximizing their potential.

Profitable Upselling: Expand your offerings by recommending the California, a lucrative addition to their product portfolio.

Enhanced Ambiance: Elevate outdoor living with the California's comforting warmth, creating a welcoming atmosphere for extended use.

Customer Satisfaction: Keep clients satisfied by extending the usability of their outdoor spaces, fostering loyalty and positive reviews.

Effortless Integration: Seamlessly integrate California heaters into existing Milwood Group solutions, providing a comprehensive outdoor living experience for your customers.

For further information call us on 0333 305 5272 or simply email us on sales@milwoodgroup.com.

Be Sure to Take Full Advantage

of our **White Winter Deal** Available to All Trade Partners
Until **Jan 31st 2023**

We're excited to announce a special winter promotion! An extra 10% off on all RAL 9016 White Semi Gloss Simplicity 6 and Simplicity 16 systems, on orders placed before January 31st 2024. Take advantage of this limited-time offer to enhance your outdoor living solutions at a fantastic price.



**AN EXTRA
10% OFF ON ALL
RAL 9016 WHITE
SEMI GLOSS SIM
6 AND SIM 16
SYSTEMS**

Maximise Your Marketing

Get Involved With Milwood Group Trade Partner Marketing

As part of our exclusive Milwood Group Trade Partner program, we are committed to providing all the marketing tools that you need to skyrocket your outdoors living solutions installation business!

Want to be featured in our newsletter or in the 'Recent Projects' section on our website?

Have you got some great installations that you want to showcase or canopies that were tricky to install?

Or anything that you want others to see?

Just send us the photos and a description to sales@milwoodgroup.com and our marketing team will get in touch with you.

Here's a testimonial from Robin at Canopy Pro Limited, a Milwood Group Trade Partner, on the benefits he has seen from the marketing work we do together:

"I've seen a lot of enquires come in from general Google searches, showing a positive reflection of the images I've been sending which is definitely worth doing. Having my installations on the Milwood website is generating more enquires for me and especially with the big platform they have, the free marketing exposure is great!"

Milwood Group has always been dedicated to providing our Trade Partners with the best platform for marketing our products from. This year will see us to begin to use social media to its fullest capabilities in order to take advantage of the new opportunities available as we celebrate your success by sharing your installations and case studies.

Send us photographs and videos of your latest installations along with as much detail on the projects as you can and your business will feature in our website, newsletter, social media, and e-mail marketing campaigns!

With our large digital audience, your business will immediately benefit from the reach and exposure we can provide, completely free of charge!

Get in touch with our marketing team today on 0333 305 5272 or sales@milwoodgroup.com to talk about how we can work together to increase your business.

SEND US
photographs and
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DO YOU HAVE ANY NEWS?

If you would like to showcase your next project or have further news about your company that would benefit our trade partners or readers please email sales@milwoodgroup.com.

*Create comfortable,
stylish, and functional
covered areas for customers
that can protect from all
weather conditions*



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