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MADE IN  
THE UK

# Milwood's Growth Newsletter

MILWOOD  
GROUP



EDITION 22



## Extend Your Business Horizons with a Glass Room

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New install - Simplicity 16 Veranda

# Wonderful Simplicity 6

CASE STUDY

## Installation Featuring Poly Infill to Accommodate Pipework, installed by our Trade Partner SBI Ltd

Milwood Group leads the way in outdoor living solutions across the UK and Ireland. Our commitment to innovation, meticulous design, and unrivalled quality has established us as the preferred choice for exceptional outdoor structures. We're proud to partner with trusted trade allies to deliver outstanding solutions for homeowners nationwide.

In the serene town of Sevenoaks, Kent, we had the privilege of working with SBI Ltd, one of our longstanding Trade Partners. Our task was to enhance a domestic family home with a Simplicity 6 veranda installation. Nestled in a lush garden with a charming patio area, this project promised to bring the beauty of the outdoors closer to home.

SBI Ltd has been a partner of Milwood Group for several years now, consistently delivering exceptional results that leave their customers delighted with such professional service.

The Simplicity 6 veranda, with its 6m length and 3m projection, provides ample space to enjoy the garden while staying sheltered from the elements. This project utilised our 6mm Self Cleaning Active Clear Glass Roof Panels. This technology ensures a pristine appearance with minimal maintenance, offering homeowners a crystal-clear view of the sky above.

The installation process also required innovative thinking to accommodate pipework along the rear elevation of the property. Polycarbonate infill was expertly used to seal the glass roofing panels, as depicted in the images and CAD drawings, reducing the ingress of water into the sheltered space.

The RAL 7033 Cement Grey powder coat finish not only imparts a touch of elegance to the veranda but also provides durability that can withstand the test of time. This beautiful finish harmonises seamlessly with the natural surroundings.

This project in Sevenoaks, Kent, is a testament to the skill and dedication of SBI Ltd and the versatility of Milwood Group's outdoor living solutions. The successful completion of this installation showcases the way we can transform outdoor spaces into delightful retreat.

If you'd like to explore our range of outdoor living solutions or require the services of SBI Ltd for an upcoming project, please contact us. Call **0333 305 5272** or email [sales@milwoodgroup.com](mailto:sales@milwoodgroup.com).



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## Dear Milwood Group Trade Partners & Friends,



As October has truly welcomed in the autumnal weather, we reflect upon some of the highlights that showcase our relentless pursuit of innovation and excellence in outdoor living solutions.

Here's to a vibrant November ahead! Stay tuned for more groundbreaking content from Milwood Group, and let the countdown to Christmas begin!



Installed by:	SBI Ltd
Location:	Sevenoaks, Kent
System:	Simplicity 6
Roof/glazing:	6mm Self Cleaning Active Clear Glass Roof Panels
Length & projection:	6m x 3m
Colour:	RAL 7033 Cement Grey
Drainage:	External Downpipes
Bespoke:	Poly Infill to accommodate pipework



# Sleek Simplicity 16 Carport

CASE STUDY

Installation Featuring Bronze Polycarbonate Roofing in Romford, Essex, installed by our Trade Partner Essex Verandas

Milwood Group is at the forefront of delivering top-quality outdoor living solutions across the UK. With a rich history of over 25 years in the outdoor living industry, we take pride in offering a comprehensive range of products, including verandas, canopies, carports, glass rooms, and fencing. Our commitment to quality, functionality, and aesthetics is evident in every project we undertake.

We recently had the privilege of partnering with our esteemed Trade Partner, Essex Verandas, for a project in Romford, Essex. This project showcased our Simplicity 16 Carport system, expertly finished in the sleek and stylish RAL 9005 Black Textured colour.

Collaboration is key at Milwood Group as we understand the significance of robust partnerships. Essex Verandas played a pivotal role in making this project a resounding success. Together, we harmoniously combined our expertise and resources to craft exceptional outdoor living solutions.

Situated at the side-elevation of the property, the Simplicity 16 system spans an impressive 5 meters in length with a 2.5-meter projection. It features a roof adorned with bronze polycarbonate, boasting a 6.9° roof pitch and an external downpipe for efficient drainage, ensuring the creation of a robust and efficient structure.

The Simplicity 16 Carport system not only adds a contemporary charm but also delivers a low-maintenance, robust quality that brings additional value to the property, both aesthetically and financially for true return on the investment. The installation process highlighted the remarkable speed and efficiency of our system, resulting in significant cost-savings for the project.

The design process for this project showcased the exceptional features of the Simplicity 16 Carport system, seamlessly integrating into its environment. The carefully engineered drainage system, featuring the external downpipe, ensured efficient water runoff, safeguarding both the structure and the surrounding area.

The completion of this project is a resounding testament to the success of our collaboration with Essex Verandas. We eagerly anticipate more such fruitful collaborations in the future as we continue to deliver outdoor living solutions that consistently exceed expectations.

To find out more about our range of outdoor living solutions or require the services of Essex verandas for an upcoming project, please call 0333 305 5272 or email [sales@milwoodgroup.com](mailto:sales@milwoodgroup.com).



Installed by:	Essex Verandas
Location:	Romford, Essex
System:	Simplicity 16
Roof/glazing:	Bronze Polycarbonate
Length & projection:	5m x 2.5m
Colour:	RAL 9005 Black Textured
Drainage:	External Downpipe
Roof Pitch:	6.9°

# Extend Your Business Horizons

with Milwood Group's Glass Room Solutions



As the colder seasons loom for the UK & Ireland, Milwood Group Trade Partners can now take advantage of a remarkable opportunity to meet these challenges head-on, thanks to our premium Glass Rooms. These systems offer a wide variety of advantages, and in this blog post, we'll explore how you can benefit.

## SEIZE THE TRADE PARTNER ADVANTAGE:

**Year-Round Profit Potential:** Glass Rooms empower your business to cater to customer demands for outdoor spaces even during the winter months, ensuring a steady revenue stream year-round

**Customisation and Differentiation:** Milwood's Glass Room systems are individually designed and manufactured to reflect the unique specifications of each customer.



**Quality Assurance:** Our commitment to quality craftsmanship and longevity guarantees that your reputation as a Trade Partner remains untarnished. The seven-stage coating process ensures that the Glass Rooms are not only functional but also aesthetically pleasing, providing additional value to your clients.

Milwood Group has a long-standing reputation for being a premier provider of Glass Room solutions. When you partner with Milwood, you enjoy the following advantages:

**Tailored Support:** We collaborate closely with our Trade Partners to ensure our products seamlessly integrate into your product range. This allows you to focus on what you do best while expanding your offerings.

**Cost-Effective Collaboration:** We're dedicated to providing cost-effective solutions, meaning that you can maximise your profit margins while keeping prices competitive for your clients.

**Reliability and Consistency:** The dependability of Milwood's Glass Rooms ensures that you can confidently meet your clients' demands. The level of quality and personalisation offered sets the bar high for customer satisfaction.

As winter approaches, don't let your business hibernate along with the outdoor spaces it serves. Embrace the year-round potential and revenue generation offered by Milwood Group's Glass Room solutions. By offering custom, high-quality Glass Rooms to your clients, you can remain a valuable and reliable partner in the outdoor living solutions industry. Expand your business horizons and reap the benefits of a partnership with Milwood Group.

Please note that our systems are not thermally broken and therefore they may require heating or ventilation solutions if they are specified to be fully enclosed.

If you wish to become a Trade Partner or would like to arrange a meeting to discuss this article in more detail, please contact us 0333 305 5272 or email [sales@milwoodgroup.com](mailto:sales@milwoodgroup.com).



# Poly-Infill Solutions:

## Elevating Outdoor Living with Verandas, Canopies, and Carports in the UK & Ireland

In the realm of outdoor living solutions, Milwood Group has emerged as a trailblazing innovator who providing verandas, canopies, glass rooms, and carports to Trade Partners across the UK & Ireland. While our Poly Infill solution isn't new, it is an innovation worth noting. This method addresses a persistent industry challenge: pipework.

Pipework is an essential feature across homes and commercial venues and has been a long-standing issue when integrating outdoor structures. Poly Infill offers a novel solution to customers, allowing pipework to effortlessly pass through the glass roofing panels, safeguarding users from the elements.

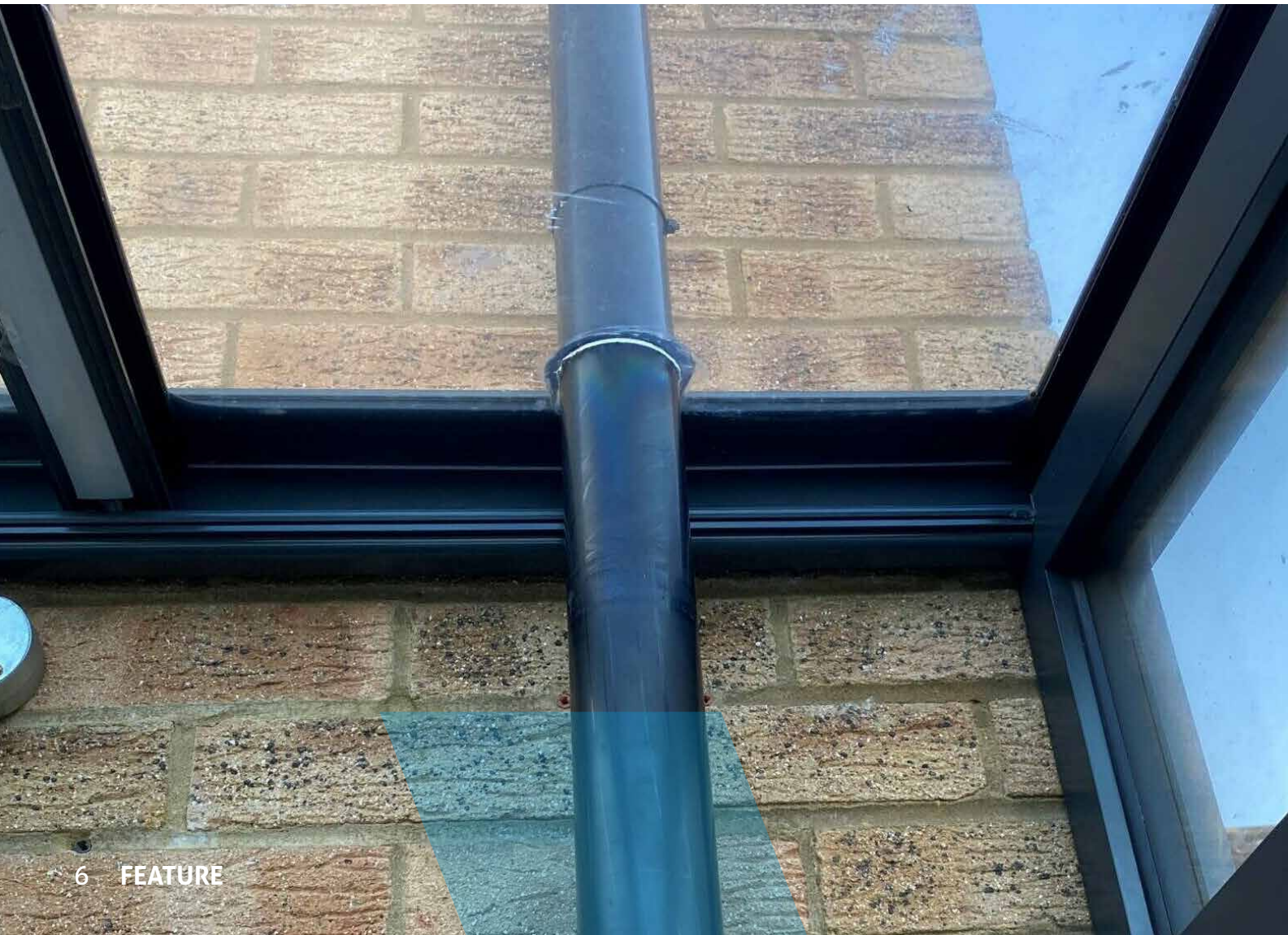
Poly Infill is a durable, weather-resistant solution that seals the pipework to the glass around the cut out section, providing protection against any adverse weather. This not only extends the lifespan of outdoor structures but also streamlines installation, reducing complexity and saving time and resources.

A great example of this can be seen in a Simplicity 6 Veranda Case Study that sealed the space around the pipe to the 6mm clear toughened glass, allowing for a sleek finish. This prevents water ingress at the rear of the veranda while also securing the pipe, providing seamless integration.

This solution complies with the stringent standards of the UK's ever-changing climate. Outdoor spaces built with Milwood Group's products can be enjoyed year-round, no matter the weather, completely resistant from the elements.

By adopting the Poly Infill System, Trade Partners can have confidence installs will be well received by their customers, as their outdoor spaces will remain resilient and protected in the face of unpredictable British weather.

For more information about Milwood Group and our Poly Infill System or to enquire about becoming a Milwood Group Trade Partner, please call 0333 305 5272 or email [sales@milwoodgroup.com](mailto:sales@milwoodgroup.com).



# Maximise Your Marketing

## Get Involved With Milwood Group Trade Partner Marketing

As part of our exclusive Milwood Group Trade Partner program, we are committed to providing all the marketing tools that you need to skyrocket your outdoors living solutions installation business!

Want to be featured in our newsletter or in the 'Recent Projects' section on our website?

Have you got some great installations that you want to showcase or canopies that were tricky to install?

Or anything that you want others to see?

Just send us the photos and a description to [sales@milwoodgroup.com](mailto:sales@milwoodgroup.com) and our marketing team will get in touch with you.

Here's a testimonial from Robin at Canopy Pro Limited, a Milwood Group Trade Partner, on the benefits he has seen from the marketing work we do together:

Milwood Group has always been dedicated to providing our Trade Partners with the best platform for marketing our products from. This year will see us to begin to use social media to its fullest capabilities in order to take advantage of the new opportunities available as we celebrate your success by sharing your installations and case studies.

Send us photographs and videos of your latest installations along with as much detail on the projects as you can and your business will feature in our website, newsletter, social media, and e-mail marketing campaigns!

With our large digital audience, your business will immediately benefit from the reach and exposure we can provide, completely free of charge!

Get in touch with our marketing team today on 0333 305 5272 or [sales@milwoodgroup.com](mailto:sales@milwoodgroup.com) to talk about how we can work together to increase your business.

"I've seen a lot of enquires come in from general Google searches, showing a positive reflection of the images I've been sending which is definitely worth doing. Having my installations on the Milwood website is generating more enquires for me and especially with the big platform they have, the free marketing exposure is great!"

SEND US  
photographs and  
videos of your latest  
installations along with  
as much detail on  
the projects



## DO YOU HAVE ANY NEWS?

If you would like to showcase your next project or have further news about your company that would benefit our trade partners or readers please email [sales@milwoodgroup.com](mailto:sales@milwoodgroup.com).



*Create comfortable,  
stylish, and functional  
covered areas for customers  
that can protect from all  
weather conditions*



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