

September 2023

MADE IN
THE UK

Milwood's Growth Newsletter

MILWOOD
GROUP



EDITION 21

Incredible Simplicity 35 School Canopy

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Dear Milwood Group Trade Partners & Friends,

We are delighted to bring you the latest edition of the Milwood Group's monthly newsletter.

This month, we proudly showcase a diverse array of successful case studies, exemplifying our commitment to innovation and excellence in outdoor living solutions.

We are thrilled to announce our recent feature in the prestigious British

Association of Landscape Industries' 'Landscape & Urban Design Magazine,' where we dedicated a special section to our groundbreaking A-Fence Aluminium Fencing solutions.

As we look forward to what October and the early Autumnal season brings our way, we invite you to keep a keen eye out for our exciting forthcoming content. Here's to a fantastic October ahead!

Delightful Veranda

Simplicity Xtra Installation featuring Spotlights Upgrade in Manningtree, Essex, installed by our Trade Partner Essex Verandas

Milwood Group is the leading supplier of outdoor living solutions in the UK. We offer a wide range of products to satisfy your customers veranda, canopy, carport, or A-rated aluminium fencing needs. Our products are made from high-quality aluminium and are designed to last. We also offer a wide range of customisation options such as spotlights, so you can create the perfect outdoor living space.

We are pleased to share these images from a delightful veranda installation that was recently completed in Manningtree, Essex. The project was carried out by our Trade Partner, Essex Verandas, who installed one of our Simplicity Xtra systems at this modern domestic family home.

Essex Verandas are one of our most-active Trade Partners with a rich history of delivering first-class Milwood Group product installations. Their team of experienced staff are highly professional and committed to providing their customers with truly exceptional service.

The homeowners wanted to create a private and sheltered space in their garden where they could enjoy the outdoors all year round. They chose the Simplicity Xtra veranda system because it was the perfect solution for their needs.

The veranda was installed to the rear elevation of the property, creating a wide sheltered space across the patio. The posts were cemented into the ground beyond the patio wall to enhance the space even further. The downpipes lead all rainwater into a gravel section next to the artificial grass.

The veranda is 5.35m wide with a 4m projection, the roofing panels are made of 6mm clear toughened glass for an immersive and premium experience. The drainage is external downpipes, and the colour finish is RAL 7016 Anthracite Grey in a Textured Powder-Coat.

One of the key features of this veranda is the spotlight upgrade. The spotlights

provide excellent illumination, and they can be used to enhance the atmosphere and overall usage times for the outdoor space. These spotlights are also energy-efficient, which means that they will save the homeowners money on their energy bills.

The homeowners are delighted with their new veranda. The RAL 7016 Anthracite Grey powder-coated finish creates a seamless and complementary feel to the home, creating additional long-term value both aesthetically and financially. They also appreciate the quality of the workmanship, and they are confident that their veranda will last for decades to come.

Milwood Group is grateful to Essex Verandas for their reliable service and continued excellence. Our partnership has brought many great examples of project success, and we are proud to provide our customers with the outdoor living solutions they need.



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|----------------------|-------------------------------------|
| Installed by: | Essex Verandas |
| Location: | Manningtree, Essex |
| System: | Simplicity Xtra |
| Roof/glazing: | 6mm Clear Glass Roof Panels |
| Length & projection: | 5.35m x 4m |
| Colour: | RAL 7016 Anthracite Grey (Textured) |
| Drainage: | External Downpipes |
| Upgrades: | Spotlights |



Large Commercial Canopy

CASE STUDY

Installation for School Playground in Northampton, England, installed by our Trade Partner Cambridge Canopies

Cambridge Canopies recently completed the incredible installation of one of our Simplicity 35 Commercial Canopies at a Northampton school. The installation required a quick turnaround on-site due to time constraints, and thanks to our highly versatile systems and the first-rate craftsmanship of our dedicated Trade Partner, a successful outcome was guaranteed.

Milwood Group is renowned for our decades of experience manufacturing aluminium outdoor living solutions such as verandas, canopies, carports, and glass rooms. These highly durable and robust systems have provided countless happy homeowners or commercial property owners across the UK & Ireland thanks to our strong network of approved Trade Partners.

Cambridge Canopies have partnered with Milwood Group for several years now and their continued success is fantastic to see, with this recent installation a testament to their incredible work.

The Simplicity 35 Commercial Canopy has a 6m width and 6m projection. The roofing panels are made from 35mm opal polycarbonate, which is a highly durable and shatter-resistant material, offering your customers with a cost-effective solution.

The canopy was installed by Cambridge Canopies in a timely and efficient manner. The team used their expertise and experience to ensure that the canopy was installed to the highest standards while the hassle free installation our systems provide ensured they were able to meet the deadline for this project.

The finished canopy is a stunning addition to the school playground. It provides shade and shelter for students, staff, and visitors alike. It also enhances the overall appearance of the school building, creating additional value to the venue both aesthetically and financially. It will also create a safe environment for the kids to play and supports additional opportunities for outdoor learning.

Overall, this is yet another example of what can be achieved by partnering with Milwood Group, along with many other benefits. We look forward to supporting the continued growth of Cambridge Canopies in the future.

To find out more about our range of outdoor living solutions, or to enquire about becoming an exclusive Milwood Group Trade Partner, please call the team on 0333 305 5272 or email sales@milwoodgroup.com.



| | |
|----------------------|--------------------------|
| Installed by: | Cambridge Canopies |
| Location: | Northampton, England |
| System: | Simplicity 35 |
| Roof/glazing: | Opal Poly Roofing Panels |
| Length & projection: | 6m x 6m |
| Colour: | RAL 9016 White |
| Drainage: | External Downpipes |

Milwood Group Present...

A Huge A-Fence Aluminium Fencing Feature in September/ October Copy of Landscape & Urban Design Magazine

Milwood Group is pleased to announce that we have been featured in the latest issue of Landscape & Urban Design Magazine as we showcase the latest innovations within the A-Fence Aluminium Fencing range.

We are excited to share this revolutionary system with our Trade Partners and prospective Landscapers across the UK & Ireland. The A-Fence is a high-quality, low-maintenance aluminium fencing solution that is perfect for both residential and commercial applications. It is also A-rated and therefore fire-resistant, making it a safe and secure choice.

We were delighted to be able to showcase our products via L&UD Magazine, and we look forward to working with them in the future to promote A-Fence to a wider audience.

We invite all existing and prospective customers to join us at our head office in Rochester, Kent for a free product training session. This session will give you an in-depth look at A-Fence and our wider outdoor living solutions. We will cover everything from our range of fencing products to our veranda, canopy, and carport systems.

The session will be led by our experienced team of product experts, who will be happy to answer any questions you have. We can also provide you with a free sample of our A-Fence

products so that you can see and feel them for yourself, with discounted showroom models also available upon request.

If you wish to further discuss A-Fence Aluminium Fencing solutions with us further, please call the Milwood Group team on 0333 305 5272 or email sales@milwoodgroup.com.

LANDSCAPE & URBAN DESIGN



GARDEN DESIGN

A-FENCE: THE ALUMINIUM FENCING SOLUTION SET TO REVOLUTIONISE THE INDUSTRY FROM MILWOOD GROUP

This render showcases the 150mm slat profile

This render showcases the 100mm slat profile

Milwood Group is a UK-based company that specialises in aluminium outdoor living solutions, including glass garden rooms and aluminium fencing. We boast over 25 years of experience in the industry and manufacture all our products in-house at our 75,000 sq. ft. HQ and warehouse facility in Rochester, Kent, ensuring the highest quality is maintained.

All systems are made from high-quality 6063 T6 Grade aluminium extrusions and finished in a Qualicoat Seaside Class 2 powder-coat, which is far above the industry standard. They require extremely low maintenance, making them an ideal long-term investment for your customers.

Aluminium is the strongest metal pound-for-pound, its lightweight properties in comparison to steel provide an incredibly durable option, making it an ideal choice for safe and secure fencing. Other benefits include resistance to rust, and the powder-coating finish offers greater corrosion resistance.

Your customers will not be short of design options as it comes with four different slat profiles, including the new 'interlocking board' which offers a fully enclosed and private solution. Other options are a 50mm, 100mm, or 150mm slat which can be spaced apart or flush without the use of spacers. All profiles can also be used interchangeably for a truly contemporary design.

With sustainability a huge factor within modern construction, aluminium is extremely eco-friendly. A-Fence is made from 67% recovered aluminium and is 100% recyclable. Our powder-coating line also benefits from a 95% recapture process to avoid waste.

A-Fence is an essential product to include in any garden design or outdoor living range. We also offer free installation training and installation guides for all our systems, so your team will be able to provide the best possible service with hassle-free installation.

If you would like to visit us to find out more about A-Fence or Milwood Group's wider range of aluminium outdoor living solutions, please contact 0333 305 5272 or email afence@milwoodgroup.com. Alternatively come and see us for a factory tour and to discuss your requirements.

FENCE

Architectural Aluminium Fencing Solution

Manufactured entirely out of aluminium, A-Fence will revolutionise the fencing market.

Requiring very few components to achieve an effective and robust installation, the fire-safe A-Rated aluminium design will be catching the eyes of homeowners across the country.

Interlocking Aluminium Fencing

BENEFITS INCLUDE:

- Fire resistant
- Water resistant
- 60 years lifespan
- Maintenance free
- 2 colours available

120mm Interlocking Boards

Slatted Aluminium Fencing

50mm Slats 100mm Slats 150mm Slats

Gate

For more information: 0333 305 5272 afence@milwoodgroup.com

MILWOOD GROUP www.milwoodgroup.com

Sim 6 Aluminium Veranda

CASE STUDY

Domestic Family Home Installation in Glasgow, Scotland, supplied by our Trade Partner Birchwood Trading

Milwood Group manufacture high-quality aluminium veranda, canopy, carport outdoor living solutions that are built to last. Whether your customers are looking to extend their living space, protect a car, or add security to their home or commercial property, Milwood Group has the solution. Our highly-skilled network of Trade Partners ensure project success is always guaranteed.

We partnered with Birchwood Trading for this project in Glasgow, Scotland, to create an outdoor living solution for a happy customer. The modern family home has seen the addition of one of our Simplicity 6 verandas to the rear elevation of the property.

Birchwood Trading has been one of our Trade Partners for several years now and their installations across the UK have provided many homeowners with their dream outdoor living solutions.

The homeowners were looking for a way to extend their living space and create a more sheltered area for their family to enjoy. The Simplicity 6 veranda was the perfect solution for their needs. It is a sleek and modern design that complements the style of their home.

The total footprint of this veranda is 4m x 2m in size and has 6mm clear toughened glass roofing panels. The clear glass panels will help reduce noise levels in times of rain, while providing an immersive experience in times of sunshine making it the ideal choice for use all year round.

The posts are inset in order to create a cantilever section, offering additional shelter to each end without the need for additional legs, it also allows the customer to work with our Trade Partners to design the best solution to suit the environment. In this case avoiding the curved patio pathway.

The colour finish is RAL 7016 Anthracite Grey and seamlessly integrates into the modern property. The family home will benefit from additional value both aesthetically and financially for decades to come, while also supporting the safety of the sheltered space.

We thank Birchwood Trading for their continued partnership as we supply outdoor living solutions to happy homeowners across the UK. We look forward to creating more successful projects soon.

To find out more about our range of outdoor living solutions, or to enquire about becoming an exclusive Milwood Group Trade Partner, please call the team on 0333 305 5272 or email sales@milwoodgroup.com.



| | |
|----------------------|---------------------------|
| Installed by: | Birchwood Trading |
| Location: | Glasgow, Scotland |
| System: | Simplicity 6 |
| Roof/glazing: | 6mm Clear Toughened Glass |
| Length & projection: | 4m x 2m |
| Colour: | RAL 7016 Anthracite Grey |
| Drainage: | External Downpipe |

Maximise Your Marketing

Get Involved With Milwood Group Trade Partner Marketing

As part of our exclusive Milwood Group Trade Partner program, we are committed to providing all the marketing tools that you need to skyrocket your outdoors living solutions installation business!

Want to be featured in our newsletter or in the 'Recent Projects' section on our website?

Have you got some great installations that you want to showcase or canopies that were tricky to install?

Or anything that you want others to see?

Just send us the photos and a description to sales@milwoodgroup.com and our marketing team will get in touch with you.

Here's a testimonial from Robin at Canopy Pro Limited, a Milwood Group Trade Partner, on the benefits he has seen from the marketing work we do together:

"I've seen a lot of enquires come in from general Google searches, showing a positive reflection of the images I've been sending which is definitely worth doing. Having my installations on the Milwood website is generating more enquires for me and especially with the big platform they have, the free marketing exposure is great!"

Milwood Group has always been dedicated to providing our Trade Partners with the best platform for marketing our products from. This year will see us to begin to use social media to its fullest capabilities in order to take advantage of the new opportunities available as we celebrate your success by sharing your installations and case studies.

Send us photographs and videos of your latest installations along with as much detail on the projects as you can and your business will feature in our website, newsletter, social media, and e-mail marketing campaigns!

With our large digital audience, your business will immediately benefit from the reach and exposure we can provide, completely free of charge!

Get in touch with our marketing team today on 0333 305 5272 or sales@milwoodgroup.com to talk about how we can work together to increase your business.

SEND US photographs and videos of your latest installations along with as much detail on the projects



DO YOU HAVE ANY NEWS?

If you would like to showcase your next project or have further news about your company that would benefit our trade partners or readers please email sales@milwoodgroup.com.

*Create comfortable,
stylish, and functional
covered areas for customers
that can protect from all
weather conditions*



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